



RESTAURANT DATA CASE STUDY

COMPANY OVERVIEW

A prominent food aggregator client from Singapore sought a solution to regularly extract restaurant data from multiple platforms. They reached out to DataGrass team to implement an effective restaurant data scraping service for market analysis and price intelligence purposes.

CHALLENGE

We assisted the client in consolidating restaurant data from various marketplaces into a single, comprehensive view. The client was struggling to gather all restaurant information from different aggregator platforms, which hindered their ability to analyze market trends effectively. By implementing a streamlined solution, we enabled the client to efficiently extract and unify data from multiple sources, providing them with a complete and accessible dataset for more informed decision-making and market analysis.

RESULTS

DataGrass' data solutions provided dynamic insights and comprehensive analysis, helping the client achieve sustained success in the competitive restaurant industry.

SOLUTION

Total 15 Restaurant Marketplaces were scraped on continuous basis for 12 months.

Approach

DataGrass tasked a manual team with extracting restaurant data from various platforms, removing duplicates, and providing a unified master database of restaurants.

The implemented solution surpassed manual monitoring by integrating dynamic data insights through automated menu data extraction. We eliminated guesswork and data redundancy, ensuring a more accurate and streamlined process for the future.

The automated monitoring tools continuously scraped data from various restaurant platforms, delivering detailed competitor analysis to the client. Price and location tracking became crucial components of the strategy, enabling clients to make informed decisions on optimal pricing and market positioning for their restaurants.

